

# FUSION BALL

Launched by the British Indian Association in 2003, the Fusion Ball has firmly established itself as a major highlight on the British Indian corporate social calendar.

The Fusion Ball is a prestigious black tie event that now attracts many of the most influential names in business and commerce from across the UK.

Leaders of business value this opportunity to come together to celebrate the enormous contribution our multicultural society makes to the success of their business.

These accomplished individuals know the importance of diversity in the workplace and they recognise the vital role it plays in the continued success, growth and impact on the economy of this country.



Dinesh Dhamija

## Sharing Business Excellence

The first keynote speaker of this year's Fusion Ball is Dinesh Dhamija, founder of ebookers.com. Mr Dhamija is one of Europe's leading Internet entrepreneurs and a 25-year veteran of the travel industry. After ebookers.com was launched in 1999, the company quickly expanded across the continent and established itself as the leading online travel agency in Europe. In January 2004, Dinesh Dhamija was adjudged the entrepreneur of the year (2003) by Business Today magazine. In February 2005, ebookers was successfully sold to Cendant Corporation for a deal worth just under \$500 million - almost one hundred times its original investment from an 'angel investor' in 1999.



Professor Simon Lee

## Communities and identities

Our second speaker is Professor Simon Lee, the Vice-Chancellor of Leeds Metropolitan University.

He was appointed Professor of Jurisprudence at Queen's University Belfast in January 1989 where he also served as Dean of the Faculty of Law. Professor Lee was one of the two co-founders of Initiative '92, which established the Opsahl Commission. In September 1995, he became Rector & Chief Executive at Liverpool Hope University College. Professor Lee has served on a number of government and voluntary sector bodies, such as the Standing Advisory Commission on Human Rights in Northern Ireland, and chaired others, such as the Independent Monitoring Board for the Liverpool education authority and the board of the Everyman & Playhouse theatres.

Friday 23rd September 2005

Conference & Exhibition Suite,  
Leeds United Football Club,  
Lowfield Road, Leeds LS11 0ES.

evening  
programme

6.45pm	Doors open
8.00pm	Formal welcome by <b>Mike Jatania</b> Chairman of Lornamead
8.15pm	Dinner
9.15pm	Guest Speakers <b>Dinesh Dhamija</b> <b>Professor Simon Lee</b>
	Dinner continues with entertainment
11.00pm	Charity Raffle
1.00am	Carriages



Mike Jatania

### Dress code

Black tie, formal or traditional dress for ladies

### Prime Location Tables (Table of 12) £1000.00 each

Exclusively limited to nine tables only

- Prime table for 12 immediately on edge of dance floor
- Acknowledgements by MC on evening
- Individual table introduction on the evening
- Includes complimentary wine and beer at the table

### Table of 10 £600.00 each

- Includes complimentary wine at the table